



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

Contract # 321762

Schedule Dates 10/29/12-11/06/12
Advertiser POL/Senate/Democrate/Marie Cantwell (16658)
Agency Media Strategies & Research (1583)
Product Political - Federal Candidate (1067)
Brand Political Candidate (18969)
Salesperson Blakely, Dave (1018)
Sales Office KIRO-TV
Buyer Name
Phone/Fax /
CPE EST #11360
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 07/12/12
Last Modified 09/04/12
Entered By Dana Dixon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,583.50
Net Total \$54,306.50
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Nov. 2012	72	\$63,890.00
Grand Total:	72	\$63,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/01/12	5	:30	4:57A- 5:58A (PST)					1				1	\$200.00	\$200.00	Seattle (KIRO)		7/12/12
2.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	5:58A- 7A (PST)		1	1	1	1	1			5	\$325.00	\$1,625.00	Seattle (KIRO)		7/12/12
3.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	7A- 9A (PST)		1	1	1	1	1			5	\$150.00	\$750.00	Seattle (KIRO)		7/12/12
4.1	Normal Line / Spot	11/04/12-11/04/12	3	:30	6:57A- CBS SUNDAY MORNING								1	1	\$925.00	\$925.00	Seattle (KIRO)		9/4/12
5.1	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:58A- 12P (PST)		1							1	\$1,035.00	\$1,035.00	Seattle (KIRO)		9/4/12
6.0	Normal Line / Spot	10/29/12-10/31/12	5	:30	11:59A- KIRO 7 EYEWITNESS NEWS @ 12P		1		1					2	\$260.00	\$520.00	Seattle (KIRO)		7/12/12
7.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	3:58P- 5P (PST)		1	1	1	1	1			5	\$350.00	\$1,750.00	Seattle (KIRO)		7/12/12
8.1	Normal Line / Spot	10/29/12-11/02/12	3	:30	5P- 5:30P (PST)		1	1	1	1	1			5	\$850.00	\$4,250.00	Seattle (KIRO)		9/4/12
9.0	Normal Line / Spot	10/29/12-11/02/12	4	:30	5:30P- 6P (PST)		1	1	1	1	1			5	\$650.00	\$3,250.00	Seattle (KIRO)		7/12/12
10.1	Normal Line / Spot	10/29/12-11/02/12	3	:30	6P- 6:30P (PST)		1	1	1	1	1			5	\$800.00	\$4,000.00	Seattle (KIRO)		9/4/12
12.1	Normal Line / Spot	10/29/12-11/02/12	2	:30	10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM		1	1	1	1	1			5	\$1,500.00	\$7,500.00	Seattle (KIRO)		9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

Contract # 321762

Schedule Dates 10/29/12-11/06/12
Advertiser POL/Senate/Democrate/Marie Cantwell (16658)
Agency Media Strategies & Research (1583)
Product Political - Federal Candidate (1067)
Brand Political Candidate (18969)
Salesperson Blakely, Dave (1018)
Sales Office KIRO-TV
Buyer Name
Phone/Fax /
CPE EST #11360
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 07/12/12
Last Modified 09/04/12
Entered By Dana Dixon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,583.50
Net Total \$54,306.50
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Nov. 2012	72	\$63,890.00
Grand Total:	72	\$63,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / Spot	11/03/12-11/03/12	3	:30	10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM							1		1	\$1,000.00	\$1,000.00	Seattle (KIRO)		9/4/12
14.1	Normal Line / Spot	11/04/12-11/04/12	3	:30	10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM								1	1	\$1,000.00	\$1,000.00	Seattle (KIRO)		9/4/12
15.1	Normal Line / Spot	10/30/12-11/01/12	2	:30	9:58A- PRICE IS RIGHT			1		1				2	\$935.00	\$1,870.00	Seattle (KIRO)		9/4/12
16.0	Normal Line / Spot	10/30/12-11/01/12	3	:30	9A- RACHAEL RAY			1		1				2	\$175.00	\$350.00	Seattle (KIRO)		7/12/12
17.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	4:57A- 5:58A (PST)			1						1	\$200.00	\$200.00	Seattle (KIRO)		7/12/12
18.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	5:58A- 7A (PST)		1	1						2	\$325.00	\$650.00	Seattle (KIRO)		7/12/12
19.0	Normal Line / Spot	11/05/12-11/06/12	5	:30	7A- 9A (PST)		1	1						2	\$150.00	\$300.00	Seattle (KIRO)		7/12/12
20.1	Normal Line / Spot	11/06/12-11/06/12	2	:30	9:58A- PRICE IS RIGHT			1						1	\$935.00	\$935.00	Seattle (KIRO)		9/4/12
21.0	Normal Line / Spot	11/06/12-11/06/12	5	:30	11:59A- KIRO 7 EYEWITNESS NEWS @ 12P			1						1	\$260.00	\$260.00	Seattle (KIRO)		7/12/12
22.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	9A- RACHAEL RAY		1							1	\$175.00	\$175.00	Seattle (KIRO)		7/12/12
23.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	3:58P- 5P (PST)		1							1	\$350.00	\$350.00	Seattle (KIRO)		7/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

Contract # 321762

Schedule Dates 10/29/12-11/06/12
Advertiser POL/Senate/Democrate/Marie Cantwell (16658)
Agency Media Strategies & Research (1583)
Product Political - Federal Candidate (1067)
Brand Political Candidate (18969)
Salesperson Blakely, Dave (1018)
Sales Office KIRO-TV
Buyer Name
Phone/Fax /
CPE EST #11360
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 07/12/12
Last Modified 09/04/12
Entered By Dana Dixon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,583.50
Net Total \$54,306.50
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Nov. 2012	72	\$63,890.00
Grand Total:	72	\$63,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.1	Normal Line / Spot	11/06/12-11/06/12	3	:30	5P- 5:30P (PST)			1						1	\$850.00	\$850.00	Seattle (KIRO)		9/4/12
25.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	5:30P- 6P (PST)		1							1	\$650.00	\$650.00	Seattle (KIRO)		7/12/12
26.1	Normal Line / Spot	11/05/12-11/05/12	3	:30	6P- 6:30P (PST)		1							1	\$800.00	\$800.00	Seattle (KIRO)		9/4/12
27.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	6:28P- KIRO 7 EYEWITNESS NEWS @ 630P							1			\$400.00		Seattle (KIRO)		7/12/12
28.0	Normal Line / Spot	10/29/12-11/02/12	5	:30	6:58P- ENTERTAINMENT TONIGHT		1				1			2	\$475.00	\$950.00	Seattle (KIRO)		7/12/12
29.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	6:58P- ENTERTAINMENT TONIGHT		1							1	\$475.00	\$475.00	Seattle (KIRO)		7/12/12
30.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	7:27P- THE INSIDER				1					1	\$475.00	\$475.00	Seattle (KIRO)		7/12/12
31.1	Normal Line / Prime	11/05/12-11/05/12	2	:30	7:58P- 9P (PST)		1							1	\$7,800.00	\$7,800.00	Seattle (KIRO)		9/4/12
32.1	Normal Line / Prime	10/30/12-10/30/12	2	:30	9P- NCIS: LOS ANGELES			1						1	\$7,500.00	\$7,500.00	Seattle (KIRO)		9/4/12
33.1	Normal Line / Spot	11/05/12-11/05/12	2	:30	10:59P- KIRO 7 EYEWITNESS NEWS @ 11PM		1							1	\$1,500.00	\$1,500.00	Seattle (KIRO)		9/4/12
34.1	Normal Line / Spot	10/29/12-11/02/12	5	:30	11:35P- LATE SHOW WITH DAVID LETTERMAN		1	1	1		1			4	\$470.00	\$1,880.00	Seattle (KIRO)		9/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



KIRO-TV, Inc.
2807 Third Avenue
Seattle, WA 98121

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

Contract # 321762

Schedule Dates 10/29/12-11/06/12
Advertiser POL/Senate/Democrate/Marie Cantwell (16658)
Agency Media Strategies & Research (1583)
Product Political - Federal Candidate (1067)
Brand Political Candidate (18969)
Salesperson Blakely, Dave (1018)
Sales Office KIRO-TV
Buyer Name
Phone/Fax /
CPE EST #11360
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 07/12/12
Last Modified 09/04/12
Entered By Dana Dixon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,583.50
Net Total \$54,306.50
Sales Tax

Seattle (KIRO)

By Broadcast Month	Spots	Rate
Nov. 2012	72	\$63,890.00
Grand Total:	72	\$63,890.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.1	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:35P- LATE SHOW WITH DAVID LETTERMAN		1							1	\$470.00	\$470.00	Seattle (KIRO)		9/4/12
39.1	Normal Line / Prime	11/04/12-11/04/12	2	:30	8P- AMAZING RACE								1	1	\$7,500.00	\$7,500.00	Seattle (KIRO)		9/4/12
40.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	6:57A- KIRO 7 EYEWITNESS NEWS SAT MORNING							1		1	\$145.00	\$145.00	Seattle (KIRO)		7/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

KIRO-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.